



**FLORA URBANICA**  
*Vertical Gardening Solution*



***"To plant a garden is to believe in tomorrow".***  
*Audrey Hepburn*

## Dear readers

In the next few pages, you will dive into what we believe is the future of vertical gardening.

We pictured a system that would bring nature back into the cities, but we also wanted a solution so easy to build and sustain, that anyone could have at home.

So we put our 10 years of experience in building vertical gardens together with a few years of tears, sweat and one-pointed dedication on crafting this solution. This is how we came to create the FloraPanel that we are so happy to finally present to you.

*We wish that you find this catalogue as an inspiration for your own life efforts and find the same joy in life as we did - delivering green solutions for people living in today's busy cities by bringing nature back into our lives*

**In behalf of Flora Urbanica's team,  
Filip Goldman**





## Benefits of plants

*The air you breathe affects your health and productivity*

*We spend on average 90% of our time indoors.  
We breathe more than 10 000 liters of indoor air daily*



Increase ability to heal



Increase air humidity



Prevent us from sick building syndrome by improving air quality



Their pleasing outlook improves our ability to focus and reduces stress



Decreases the dust up to 20%



Lower the noise level - The more flowers the better

amdu  
brathu



## Flora panel

*The goal was to create a green wall system for indoor and outdoor, that anyone will be able to build and maintain while keeping the versatility of sphagnum based green walls.*



Easily mounted on any type of engineered wood



Vertical spillways and gravity delivers water to the plants



Lego-like system - panels are vertically locked into each other



Easy water level management enables both - pot and hydro cultures



Using subirrigation system to minimize the water waste



Made of recyclable materials



 flora URBANICA



## Green walls

*We are happy to open-handedly share with you our 10 years' worth of knowledge. All the lessons we learned, our passion, focus on the detail and strive for simplicity led us to this solution that not only brings us closer to nature but also improves our quality of life in an easy way.*



Handcrafted watering management solution



Our system watchdog shows in-app the status of the wall



Simple use of seasonal plants



Usable for both Indoor and outdoor



Easy placement of logos or any branding materials



Full technical support for clients building with our system

## Recommended plants for interior



Anthurium Sierra



Croton Petra



Philodendron Grand Brasil



Monstera Obliqua



Beaucarnea Recurvata



Chamaedoera Elegans



Chloropythum Ocean



Aglaonema Cutlass



Areca Lutescens



Aglaonema Silver Queen



Scindapsus Aureum



Scindapsus Golden Pothos



Schefflera Arboric



Asplenium Fimbriatum



Agalonema Christina



Scindapsus Pictus Trebie



Philodendron Scandens



Philodendron Imperial Red





Vnitroblok  
Prague - Czechia  
Soil Culture

Last Scout  
Prague - Czechia  
Soil Culture



Kaufland  
Prague - Czechia  
Hydro Culture

Webasto  
Liberec - Czechia  
Sphagnum



Jindřišská Office Center  
Prague - Czechia  
Sphagnum

Argus  
Piešťany - Slovakia  
Semi-Hydroponic



We are looking forward to hear from you,

**FILIP GOLDMAN**  
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And big thanks to our team and all supporting us over the last decade,  
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